RUBICON TRAIL FOUNDATION

FOR IMMEDIATE RELEASE

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Honoring the Loss of Mark A. Smith

It is with a great deal of sadness, that the Rubicon Trail Foundation announces the death of one of our long time board members and icon of the off road community, Mark A Smith, was a Board of Director since 2004. Mark's passion for the Rubicon was beyond belief to say the least. His vision is why we have the Rubicon to this day.

The Rubicon Trail Foundation feels that many strong relationships were forged around campfires and at various events on the trail. Mark was the 2011 recipient of the Rock Award. In a "salty" and vastly entertaining speech Mark reminded us that support of the foundation is important and constant vigilance is necessary to fight opposition groups and government agencies who seek to close the Rubicon Trail to motorized access. Mark did not stop with the Rubicon over the years he spread the sport of rock crawling worldwide. Mark A. Smith will be greatly missed!

Thank you

Rusty Folena, President Rubicon Trail Foundation

The Rubicon Trail Foundation (RTF) was formed in 2004. We are a 501(c)3 non-profit corporation dedicated to the future health of the Rubicon Trail and our mission is to enhance the future health and use of the Rubicon Trail, while ensuring responsible motorized year-round trail access. FOTR (Friends of the Rubicon) and RTF works with individuals, 4x4 clubs, organizations, and agencies to maintain and manage the trail. Our Officers and Directors represent a wide variety of Rubicon Trail OHV users, land owners, county representatives, manufacturers, and event organizers.

If you would like to help with our efforts, you may send your tax deductible donations to: Rubicon Trail Foundation PO Box 2188 Placerville, CA 95667 Paypal donations or major credit cards by calling 888-6rubicon or by signing up for a Friends of the Rubicon work party at: www.friendsoftherubicon.com

More information is available at <u>www.RubiconTrailFoundation.org</u> To schedule an interview with a representative of the Rubicon Trail Foundation, please e-mail <u>president@RubiconTrailFoundation.org</u>